



Multi-Pure Announces Pure Convention

Multi-Pure's First Annual National Convention Arrives February 2012

Las Vegas, NV ([PRWEB](#)) November 16, 2011 -- After hosting a seven city regional tour across the country, Multi-Pure, an industry leader in water filtration, is ready to announce its "New Message in the Water" nationwide, by hosting its first annual national conference, the Pure Convention.

The Pure Convention is a celebration of Multi-Pure's past and an exciting glimpse into its future, as it unveils new plans, programs, and products as part of its bold rebranding initiative. The Pure Convention is the place for Multi-Pure Independent Distributors, both old and new, to meet with fellow leaders and company executives, and gain unique insight, education, and inspiration on the changes and enhancements coming to Multi-Pure. Multi-Pure President and co-founder, Alvin Rice, states, "The Pure Convention is going to help our family of Independent Distributors gain the knowledge, the energy, and the empowerment to really take their business to the next level." Multi-Pure Vice President of Network Marketing, Regina Noriega adds, "The day we announced the Pure Convention to our Distributors, we started receiving registrations and excited messages from Distributors looking forward to making Multi-Pure history! This is an incredible time to be a Multi-Pure Distributor, knowing that something this big and this important for their business is coming soon."

The Pure Convention will be held at the Planet Hollywood Casino Hotel on the Las Vegas Strip, from Friday, February 24, 2012 through Sunday, February 26, 2012. Attendees that register before January 1, 2012 receive access to the entire array of presentations, seminars, and training at the "Early Bird" price of \$199. From January 1, 2012 through February 23, 2012, registration for the Pure Convention costs \$299, and on February 24, 2012, at-the-door registration costs \$399.

For registration and additional information, contact Multi-Pure's Director of Marketing, Michele Priest, at [mpriest\(at\)multipure\(dot\)com](mailto:mpriest(at)multipure(dot)com).

Founded in 1970, Multi-Pure is an industry leader in the manufacture and distribution of drinking water systems and compressed solid carbon block filters. Headquartered in Las Vegas, Nevada, Multi-Pure employs over 200 people, and is committed to being an eco-friendly company that provides the people of the world with the best quality drinking water at an affordable price. Multi-Pure is a member of the Direct Selling Association, the Las Vegas Chamber of Commerce, and the Better Business Bureau.

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Contact Information

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Online Web 2.0 Version

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